SARA 2019
SALON INTERNATIONAL DE L'AGRICULTURE ET DES RESSOURCES ANIMALES D'ABIDJAN
DU 22 NOV. AU 01 DÉC.

Participation Form

To be returned to : **SARA Trade Office**
Riviera Bonoumin, extension of Collège André Malraux
Tél : + 225 22 43 16 92
Mobile : + 225 49 49 40 40

N° .....

COMPANY

Corporate name :

Address :

Zip code : City : Country :

Telephone (including country code) : Fax :

Website : Company e-mail :

CONTACT

Mr. /Mrs. /Ms. (Name, First name) : Title :

Telephone : Mobile phone :

Email :

CEO/MD/Manager: Mr./Mrs./Ms.

Telephone : Email :

BILLING ADDRESS (if different from exhibitor's address)

Email (mandatory for receiving accounting records) :

Corporate name :

Adress :

Zip code : City : Country :

Tel : Mobile phone : Fax :

Contact name : Title :

BUISINESS SECTOR (mandatory for validating your registration)

Business sector :

Business description :

TERMS AND CONDITIONS

The purpose of this document is to set out the terms and conditions and the financial and operational terms for the participation of any company or organization (hereinafter referred to as the Exhibitor) wishing to take part in the trade exhibition SARA 2017 (hereinafter referred to as the Exhibition). SARA 2017 is organized by the Voodoo Group (hereinafter referred to as the Organizer), which acts in this edition as Delegatee under an organization delegation agreement signed with the Ministry of Agriculture of the State of Côte d'Ivoire.

1.REGISTRATION MODE

Companies are required to submit a completed and signed participation form. Only applications for participation submitted with the first mandatory payment are taken into consideration.

2.PAYMENT – DELAY

The payment of contractually due amounts may be made either by cheque or bank transfer payable to the organizer, periodically and under the terms hereafter:
- 50% at the booking time;
- 50% 30 days at the latest before the exhibition

Any amount due and unpaid by the deadline set out above shall be subject to the interest for delay at a rate equal to three times the rate of legal interest that will start the day after the due date on the invoice. In the event of recourse to a judicial officer by the Organizer for non-compliance with the aforementioned settlement periods, the Exhibitor concerned shall pay a lump sum of 100 000 CFAF for recovery costs, in addition to the delays referred to above.

3. WITHDRAWAL

In case of withdrawal or in case of non-occupation of the stand for one reason or another, amounts paid in respect of the renting of the stand shall be the organizer's even in case the stand is rent out again to another exhibitor, after the first tenant's withdrawal.

4.ACCESS TO EXHIBITION

Access to the stands of the persons designated by the exhibitors is subject to mandatory wearing a personalized badge and/or a sticker made by the organizer. The handing-over of badges and stickers to participants will take place when making full payment of the stand renting cost.
A badge of access is offered by the organizer on the basis of a badge for three square meters of stand rented. However, this allowance may not exceed ten badges per stand regardless of the area rented.

5.STANDS ASSEMBLY AND DISMANTLEMENT DATE

Stand assembly operations are scheduled for October 2017. The assembly of the stands must be fully completed 3 days before the opening of the Exhibition. The displaying of the exhibited products must take place on the eve of the opening of the Exhibition no later than 12.00 am.
Dismantling of installations and removal of exhibited objects must be carried out from 27th to 30th November 2017 before 6 pm at the latest.

6.CLEANING, MAINTENANCE AND SECURITY

The general maintenance of the aisles of the Exhibition, the security of the premises are ensured in outside opening hours by the organizer.
Each exhibitor is responsible for cleanliness and security in the perimeter of its stand.

7.CUSTOMS - LEGALITY

Each Exhibitor will carry out all the customs formalities applicable to equipment and products coming from abroad and intended for exhibition. The Organizer cannot be held liable for difficulties that might be encountered during those formalities.
Each exhibitor assumes full responsibility for the legality of the operations carried out in its stand during the Exhibition.

8.LOCATION CHANGE - STAND UTILIZATION

The organizer reserves the right to change the location of the stands and the management of exhibiting areas if necessary.
The Exhibitor is not allow to make any publicity, in any form whatsoever, or exhibit products and/or services of companies other than those mentioned on the booking form.
Any breach of this commitment will result in the immediate payment, by The Exhibitor, of a penalty established for each additional company, according to the pay scale provided in the booking form.

9. APPLICATION OF THE CONDITIONS FOR PARTICIPATION

The organizer reserves the right to modify, in the interest of the exhibition, the provisions of the hereby terms and conditions.
By signing their application form, Exhibitors are committed to respecting the provisions of this regulation as well as any new instructions necessitated by particular circumstances.
Any breach of these provisions shall expose the author to the immediate, temporary or permanent exclusion, without being entitled to a refund or any compensation whatsoever.

10. INVITATIONS

Three invitations per square meter are offered by the organizer. Beyond that offer any additional invitation will be paid for.
Invitations may not be reproduced or sold again under penalty of being invalidated. To this end, the Organizer reserves the right to cancel the invitation badges for fraudulent use: resale, reproduction, theft, etc.

11. SHOOTING / BRANDS

The exhibitor expressly, without remuneration, authorizes the Organizer and its subsidiaries to:
- make, if he wishes, photographs and/or films showing him and his team members, as well as the products exhibited on his stand.
- freely use those images on all types of media, in particular advertising ones, in Côte d'Ivoire as well as abroad and indefinitely.
- quote and reproduce its trademark, or its corporate name, as commercial reference for the purposes of its communication, on any media (in particular the Internet), both in Côte d'Ivoire and abroad, for a period of five years from the date of signature of this regulation.

12. ENTERTAINMENT

Exhibitors who plan a musical entertainment on their stand should inform the Organizer first.
Any musical entertainment will be allowed only after agreement of the Organizer, upon presentation of a specific project (material and sound source used, type of entertainment).
Failure to comply with these provisions may lead to power cut, without notice, on the stand of the transgressing Exhibitor who cannot claim compensation.

13. ADVERTISING

Any light or sound advertising shall be subject to prior written approval of the Organizer. Where granted, the respect of the agreement shall be subject to the condition that advertising does not in any way constitute an embarrassment to the neighboring exhibitors, to traffic and, in general, to the good performance of the Exhibition.
Failure by the exhibitor to comply with any of the above conditions shall result in the withdrawal of its agreement by notification without notice.
The distribution of leaflets, vouchers and forms is strictly prohibited in the aisles, within and outside the premises.

14. PRODUCT AND SERVICE SAFETY

Exhibitors assume full responsibility for the conformity of the products or services exhibited subject to the applicable safety standards (download at www.sara.ci) and for any defects in the products or services.

15. DAMAGES

The Organizer shall not be liable for any damages caused by exhibitors to third parties, nor for loss, theft or destruction of materials and exhibited goods.

16. INSURANCE - WAIVER OF ANY RECOURSE

By its very participation, any exhibitor acknowledges having read the characteristics of the insurance policy taken out by the organizer and waives all claims against the organizer, its insurers, any other exhibitor or any other person involved in the organization of the exhibition on behalf of the above mentioned persons.

17. LIVESTOCK - NATURE, LIFE & FOREST CLUSTER

Livestock cluster: an animal box is offered outside the marquee, when buying stand. Terms and conditions apply.
Nature, life and forest cluster: a bare surface is offered outside the marquee for a green exhibition when buying a stand.

18. EXHIBITORS 'ACCESS TO THE EXHIBITION HANDBOOK

In addition to the provisions contained in these terms and conditions, the organizer has prepared a practical handbook relating to the process of the exhibitions for every exhibitor which can be viewed or downloaded at the following link: www.sara.ci.

19. COMPLIANCE WITH THE HEREBY TERMS

The signature by the exhibitor of these terms and conditions entails acceptance of all the provisions, rules, prescriptions and sanctions stipulated therein.

In .....on

Read and approved
Signature & Stamp

YOUR STAND 1/3

I - MANDATORY REGISTRATION FEES

Registration fee is compulsory and entitled you to :

- Participating in SARA ;
- Right to represent a brand / a company ;
- Access to conferences, workshops and B to B* platform ;
- Referencing about SARA's catalog and the website www.sara.ci ;
- Badges, stickers and invitations** (depending on the area).

Number of exhibitors*** : _____ X 187 500 CFAF *(285,00 EUR)* ET = _____

*UPON REGISTRATION / **See terms and conditions / ***possibility to exhibit on the stand with another company

TOTAL I _____

II – COMPANIES REPRESENTED BY THE EXHIBITIONER

Relating to distributors, importers, multinational and countries represented.

Less than 15 companies
Number : _____ X 65 000 F CFA *(98,80 EUR)* ET = _____

Between 15 and 29 companies
Number : _____ X 48 750 F CFA *(74,10 EUR)* ET = _____

More than 30 companies
Number : _____ X 32 500 F CFA *(49,40 EUR)* ET = _____

TOTAL II _____

III – STAND SET IN A MARQUEE ≥ 6M²

Preferred cluster

- ☐ International
- ☐ Institutional and sponsorship
- ☐ Nature, life and forest
- ☐ Products
- ☐ Innovations
- ☐ Regions and districts
- ☐ Livestock farming, fisheries and aquaculture
- ☐ Agricultural supply
- ☐ Mechanization

Basic equipment

- Carpet
- Electricity
- Dividing wall (except for set of stands)
- Furniture (depending on the area – see exhibitor's handbook)

Classical fee / M²

Rate per M² – for stand with one (01) open facade

- only for food cooperatives : 222 000 CFAF ET/m² X _____ = _____
  338,00 EUR

Rate per M² – for stand with one (01) open facade

- other exhibitioners : 370 000 CFAF ET/m² X _____ _____
  564,00 EUR

Additional fee / fixed rate

For a stand with two (02) open facades : 350 000 CFAF *(534,00 EUR)* ET = _____

For a stand with three (03) open facades : 470 000 CFAF *(716,00 EUR)* ET = _____

For a set of stands (with no façade – maximum visibility) : 590 500 CFAF *(900,00 EUR)* HT = _____
stand over 50m²

TOTAL III _____

Smart Agriculture
& Technological Innovations
Which perspectives for African agricultutre ?
@sara-abidjan · info@sara.ci · www.sara.ci · +225 22 43 16 92

SARA 8e ÉDITION 2019

YOUR STAND 2/3

IV – BARE STAND IN A MARQUEE ≥ 100 M²

Preferred cluster

- ☐ International
- ☐ Institutional and sponsorship
- ☐ Nature, life and forest
- ☐ Products
- ☐ Innovations
- ☐ Regions and districts
- ☐ Livestock farming, fisheries and aquaculture
- ☐ Agricultural supply
- ☐ Mechanization

Basic equipment

- Carpet
- Electricity
- Dividing wall (except for set of stands)

Classical fee / M²

Rate per M2 – for stand with one (01) open facade

- for the above mentioned clusters : 250 000 CFAF *(381,00 EUR)* ET/m² ☐ = ☐

Additional fee / fixed rate

For a stand with two (02) open facades : 350 000 CFAF *(534,00 EUR)* ET = ☐

For a stand with three (03) open facades : 470 000 CFAF *(716,00 EUR)* ET = ☐

For a set of stands (with no façade – maximum visibility) : 590 500 CFAF *(900,00 EUR)* ET = ☐
stand over 50m²

TOTAL IV ☐

V – EQUIPED SPACE OUTSIDE A MARQUEE ≥ 30 M²

Preferred cluster

- ☐ Mechanization

Basic equipment

- Culvert
- Under culvert parquet floor and carpet
- Electricity
- Furniture (see exhibitor's handbook)
- Access to a space for machinery demonstration

Classical fee / fixed rate

Mechanization pack – 30 m2 outdoor equipped space :

Number of packs : ☐ X 6 750 000 CFAF *(10 260,00 EUR)* ET = ☐

Additional fee / M2

Rate per M2 – for an additional bare space : 112 500 CFAF HT/m² X ☐ = ☐
171,00 EUR

NB : Stands surfaces must be multiples of 3

TOTAL V ☐

YOUR STAND 3/3

VI – EQUIPED SPACE OUTSIDE A MARQUEE ≥ 100 M²

Preferred cluster

☐ Livestock farming

Basic equipment

- Box
- Trough
- Electricity
- Furniture (see exhibitor's handbook)

Classical fees / M²

Rate per M² – for an additional bare space : 112 500 CFAF ET/m² X ☐ =
171,00 EUR

NB : Stands surfaces must be multiples of 3

TOTAL VI	
TOTAL HT I + II + III + IV + V + VI	
VAT 18%	
TOTAL VAT	

VII – MANDATORY ADVANCE PAYMENT

For taking part to SARA 2017, the exhibitor must necessarily attach to this application an advance payment of 50% of the inclusive tax value.
That payment is not refundable in the event of withdrawal.
Resident: check payment, cash or bank transfer.
Non-resident: bank transfer

Payment to be made to **VOODOO COMMUNICATION**

BANK SIB

Bank code	Sort code	Account No	RIB	IBAN	BIC code
CI 007	01067	90 000 9883280	85	CI93CI0070106790000988328085	SIVBCIAB XXX

SIGNATURE

The undersigned requests his admission to the International Exhibition of Agriculture and Animal Resources in Abidjan (SARA 2019).He/She acknowledges having read the provisions of the regulation and the terms and conditions of SARA 2019, contained in **the exhibitor's handbook** and is committed to comply with them.

Name and title ofsignee.....
In.....on.....

Your participation will be completed only after validation of your application by the organizer

Seal & Signature

FURNITURE PACK IN A MARQUEE

* STAND COMPRISED BETWEEN 6 M² AND 18 M²
- Carpet
- 3 chairs
- 1 table
- Light: installation and consumption
- Electrical connection
- 1 wastebasket
- Spotlights
- Logo: your company's name and number of stand.

image non contractuelle

* STAND COMPRISED BETWEEN 18 M² AND 50 M²
- Carpet
- 6 chairs
- 2 tables
- Light: installation and consumption
- Electrical connection
- 2 wastebaskets
- Spotlights
- Logo: your company's name and number of stand.

image non contractuelle

* STAND COMPRISED > 50 M²
- Carpet
- 6 chairs
- 2 tables
- Light: installation and use
- Electrical connection
- 2 wastebaskets
- Spotlights
- Front desk
- Logo: your company's name and number of stand.

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* FURNITURE PACK OUTSIDE A MARQUEE

- CULVERT
- Under culvert parquet floor and carpet
- 3 chairs
- Light: installation and consumption
- Electrical connection
- 1 wastebasket
- Spotlights
- 2 personalized flags
- Logo: your company's name and number of stand.

Image non contractuelle

IMPORTANT
Adhesive tape use and making holes are prohibited, provide for small chains or sticking paste.